

Cider Swig

Greater Peninsula Cider Festival

Saturday, September 28th 🍏 12PM - 5PM



Cider/Beverage Vendor Information & Application

- Location:** LeMay, America's Car Museum, 2702 E D St., Tacoma, WA 98421
- About:** The **Cider Swig** is organized by the Greater Gig Harbor Foundation, a 501 (c)(3) nonprofit community foundation, and its Parks & Environment Core Area Board. Proceeds support environmental conservation and education, parks, trails and related initiatives in the greater Gig Harbor and Key peninsulas.
- Fees & Cider Sales:** The **Cider Swig** includes both sampling and selling (for off premises consumption). **Vendor space:** \$75 per booth. To also **sell product:** \$25. Beverages poured will be paid at wholesale, at event close. Annually, most cideries product sells-out in the Cider Garden. **Please be sure to bring ample product!**
- Booth space:** Each participating cidery/beverage vendor receives a 10' x 15' space, 80 lbs. of ice, a *sampler* glass with a sample pour line, and a garbage can. Volunteers will be on hand to assist with set-up/tear-down.
- Attendance:** More than 2,500 attendees (based on 2022 and 2023 event attendance)
- Other info:** Participating cideries have great access to thousands of cider and festival lovers from the Northwest, and beyond! All participants are included in regional event marketing, including social media spots, print, radio, on-screen and other media, from July 1st to event date. Spotlights are produced in order of commitment. *Vendors receive two festival tickets (a \$70 value) for use in promoting your attendance at the festival.*

We will participate in the 2024 Cider Swig. Our application and any applicable Cider Sales Tent fee is enclosed.

Vendor Name: _____

Contact Person: _____

Phone: (____) _____ **Email:** _____

Event Contact: Julie Ann Gustanski - ciderswig@gigharborfoundation.org
7191 Wagner Way, Suite 102, Gig Harbor, WA 98335
ph: (253) 514-6338 or (253) 223-8003 **web:** www.ciderswig.org



Cider Vendor Application

Saturday, September 28, 2024 – 11:30 AM to 5:00 PM

Business Name: _____

Contact Name: _____

Distributor & Contact (if applicable): _____

Cider Swig to order from distributor?: Yes No

Dist. Phone: (____) _____ Dist. Email: _____

Address: _____ State: _____ Zip: _____

Website: _____

We would like to sell our product in the Cider Sales Tent (for off premises consumption only). YES NO
 If yes, please include your check for **\$25.00**, payable to the Greater Gig Harbor Foundation, with your completed application. Or, give us a call and pay by credit card. Also, complete retail product information and pricing below.

Cider/Beverage Information (use additional sheets if needed). **Provide information for poured product and retail product.**

CIDER/BEVERAGE NAME	DESCRIPTION	WHOLESALE PRICE (specify unit e.g., keg, bottle or can and size in ounces)
#1		
#2		
#3		
#4		
#5		

TERMS: By signing below, you are committed to participating in the 2023 Cider Swig and agree to follow the terms as provided here and within the vendor FAQ form.

- You agree to staff your booth at all times during the festival. *All persons must be 21 or older to enter and/or pour in the Cider Garden.*
- You understand that you are responsible for abiding by all state laws, health department guidelines, and liquor control guidelines that are valid for your business and have all permits required. The festival holds a special occasion permit from the WSLCB Board for this event, as well as specific fire and other permits required by Pierce County.
- **If any changes are made to your cider/beverage line up, you agree to provide updated information by 8/30/23.**
- You understand payment will be at wholesale price for cider poured at the event and that payment will be issued at event close.
- You agree to collect a token for every sample poured and will abide by the sample size pour established by festival.
- You agree to send a logo for marketing purposes.

Signature: _____ Printed Name: _____ Date: _____

**By signing this form, you are stating that you are authorized to sign on behalf of the company/organization named above.*

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Cider Vendor Application

VENDOR APPLICATION ACCEPTANCE POLICY Confirmation for the *Cider Swig* is based on the date and time of application submission AND payment.

Cidery Name: _____

Contact Name: _____

I am applying as a cider vendor for the *Cider Swig* Saturday, September 23rd, 2023. I have read and understand the event information, agree to comply with the requirements, and enclose payment for the applicable fees.

Signature: _____ Date: _____

\$75: Vendor space

\$25: Retail Tent Fee

Total: _____

Please: Find our check enclosed Apply charges to the credit card below Invoice us

Card Holder's Name: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____

Phone: _____

Cider Swig

Cider Vendor FAQ's

Where do I mail my completed vendor application form and any fees?

Greater Gig Harbor Foundation, 7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

When and where is set up?

Set-up for all vendors will begin at 7:30 a.m. **September 28**, on the field. **All set up must be complete by 10:00 a.m. and all vehicles removed to the parking area.** There will be NO set-up after 10:00 a.m.

What are the festival hours? Gates open at 11:30 a.m. Cider Garden Open: 12:00 p.m. to 5:00 p.m.

Can I sell my product?

Yes. The *Cider Swig* will include both sampling and selling (for off premises consumption only). Approved *Cider Swig* personnel will conduct all product sales from a single "**Bottle Shop**". If you would like to sell your product through the Cider Swig Bottle Shop please check the box on the application and include the \$25 fee with your completed form. If product and pricing information is not provided by **8/30/2022** Cider Swig Event Staff hold the right to refuse product. **Note:** Annually, most participating vendors include product for off-site sales - and typically product sells out!

How many workers can I bring in?

Each cider vendor will receive two passes. If you need more/ have a product that requires more, please contact us.

Will food and other activities be available?

Yes. The festival will have local restaurants and food trucks on site. As the *Cider Swig* grows, we continue to add additional food vendors, entertainment and activities. ***If you have any suggestions, please let us know!***

What do I need?

Cider vendors must bring enough sampling product for **1,500 4-ounce pours**. Distillers and wineries must bring enough product for **1,500 2-ounce pours**.

Please also bring product for sale, marketing material, a good sense of humor, help and a good pair of shoes. If you are selling branded items at your booth, a portable credit card reader will be helpful.

Your canopy, table, and booth/table space decoration is your responsibility.

Each participating cidery vendor will receive:

- 10' x 15' space (on groomed grass field)
- A token bucket and 80 lbs. of ice x 1,
- A sampler glass with a pour line

What time is teardown?

The Festival will be busy with music, eating, and buying continuing until the end. All vendors and events are required to remain open until 5:00 p.m. on event day. **There will be NO teardown prior to 5:00 p.m.** For the safety of attendees, NO vehicles will be allowed to enter the event area until event closing at 5:00 p.m.

Other questions? Please call us (253) 514-6338 or by email: ciderswig@gigharborfoundation.org

Vendor space is on a first-come, first-served basis. Cider Swig 2023 sold out.