

Cider Swig

the Greater Peninsula Cider Festival

Saturday, September 23rd | 12 PM to 5 PM

General Food Vendor Information

Location: LeMay Car Museum, 2702 E D St., Tacoma, WA 98421

About: The event is wholly organized through the Greater Gig Harbor Foundation, a 501 (c)(3) nonprofit community foundation, and its Parks & Environment Core Area Board (CAB). The two afternoons will feature regional hard ciders in a tasting kit to-go fashion. **Attendance:** est. 2,500. *This is a rain or shine event.*

Proceeds go to support the Lu Winsor Memorial Environmental Grants Program. Over the past 15 years, the grants program has provided more than \$200,000 in support for watershed enhancement and restoration activities, environmental conservation and education programs, and related projects across our peninsulas.

Vendor Fees: **\$175** - Early Bird (application and fees received by May 10, 2023); **\$225** - Standard (application and fees received by May 25, 2023). **\$275** - Late (application and fee received after May 25, 2023). **A \$75 Refundable Deposit is required at the time of commitment.** Cancellations made prior to May 30 will receive a full refund of fees paid, less \$75 deposit. Cancellations made May 30 to June 5 are entitled to 50% of fees paid and forfeit deposit. All fees and deposits are nonrefundable for cancellations after June 6, 2023.

We would like to be a food vendor at the 2023 Cider Swig. Our application and fees are enclosed.

Vendor Name: _____

Contact Person: _____

Phone: (____) _____ **Email:** _____

Event Contact: Julie Ann Gustanski - ciderswig@gigharborfoundation.org

7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

ph: (253) 514-6338 or (253) 223-8003 **web:** www.gigharborfoundation.org/ciderswig

Cider Swig

Food Vendor Application

VENDOR APPLICATION ACCEPTANCE POLICY Confirmation for the *Cider Swig* is based on the date and time of application submission AND payment. Additionally, we will take your menu into account when we receive your completed application. Our goal is to bring local restaurants and food truck caterers to the forefront in pairings with regional ciders to provide a unique experience for attendees by ensuring variety. While we are unable to guarantee there will not be competing vendors, we will take this consideration very seriously as we receive vendor registrations for the Festival. **Food vendors will be limited to six (6) spaces on a first-come basis.**

Food Vendor Name: _____

Contact Name: _____

Email: _____ Phone: (____) _____

Address: _____ State: _____ Zip: _____

Website: _____ Alt. Phone: (____) _____

Social Media Handles (facebook, instagram, hashtags you use): _____

How did you hear about the Cider Swig?: _____

Food Truck/Pop-Up set up: Dimensions and Power _____

I am applying as a food vendor for the *Cider Swig* Saturday, September 23rd, 2023. I have read and understand the event information, agree to comply with the requirements, and enclose payment for the applicable fees.

Signature: _____ Date: _____

\$175: Early-Bird (by 6/5/2023) \$225: Standard (by 7/31/2023) \$275: Late (after 8/1/2023)

\$75: Required Refundable Deposit Please, add the Marketing Option (\$49)

Total: _____

Please: Find our check enclosed Apply charges to the credit card below Invoice us

Card Holder's Name: _____

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____

Phone: _____

Cider Swig

Food Vendor FAQ's

Where do I mail my completed vendor form and fees?

Greater Gig Harbor Foundation, 7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

When is set up?

All food will be dropped off at the event location on the respective day, no later than 11 AM. No workers are needed during the event.

What are the Festival hours? Festival open: 12:00 p.m. to 5:00 p.m. All sales are pre-sales and pick-up options.

What is the Food Vendor Fee?

\$175 Early-Bird

\$225 Standard

\$275 Late

How many workers can I bring in?

All food will be dropped off at the event location on the respective day. No workers are needed during the event.

Marketing Package - \$49: (Valued at \$1,150) Improve your sales and exposure at the event in our marketing over four months! Want your logo on postcards, rack cards, social media and our website? Add the marketing package for just \$49*

*Marketing Package includes:

- Color postcards (4" x 6") - Logo inclusion; circulation: 10,000
- Logo inclusion in media ads (e.g., Gig Harbor Life, KP News, Kitsap Sun, Tacoma News Tribune, Peninsula Gateway)
- **Cider Swig** guide, rack cards, flyers and other print media - color logo inclusion
- Facebook & Twitter Posting - (2) Dedicated postings per vendor to highlight booth.

To take advantage of the marketing package, payment and business logo must be received **by May 25, 2023**.

Other questions? Please call us (253) 514-6338 or by email: ciderswig@gigharborfoundation.org