

Cider Swig

the Greater Peninsula Cider Festival

- Regional Ciders
- Live Music & Local Food
- Kids Apple Zone
- Apple Launch Competition
- Art, Demonstrations... and more!

Saturday, September 25th 12 PM to 5 PM



Proudly Announcing the 8th Annual Cider Swig!

General Food Vendor Information

Location: LeMay America's Car Museum,

About: The event is wholly organized through the Greater Gig Harbor Foundation, a 501 (c)(3) nonprofit community foundation, and its Parks & Environment Core Area Board (CAB). The afternoon will feature dozens of regional hard ciders in the Cider Garden, live entertainment all day on the Cider Swig Stage, and of course food! Admission is FREE for the general public. **Attendance:** est. 4,000. *This is a rain or shine event.*

Proceeds will go to support the Lu Winsor Memorial Environmental Grants Program. Over the past 14 years, the grants program has provided more than \$200,000 in support for watershed enhancement and restoration activities, environmental conservation and education programs, and related projects across our peninsulas.

Vendor Fees: **\$175** - Early Bird (application and fees received by June 5, 2021); **\$225** - Standard (application and fees received by June 31, 2021). **\$275** - Late (application and fee received after August 1, 2021). **A \$75 Refundable Deposit is required at the time of commitment.** Cancellations made prior to June 22 will receive a full refund of fees paid, less \$75 deposit. Cancellations made June 22 to August 1 are entitled to 50% of fees paid and forfeit deposit. All fees and deposits are nonrefundable for cancellations after August 1, 2021.

We would like to be a food vendor at the 2021 Cider Swig. Our application and fees are enclosed.

Vendor Name: _____

Contact Person: _____

Phone: (____) _____ **Email:** _____

Event Contact: Julie Ann Gustanski - ciderswig@gigharborfoundation.org

7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

ph: (253) 514-6338 or (253) 223-8003

web: www.gigharborfoundation.org/ciderswig

Cider Swig

2021 Food Vendor Application

VENDOR APPLICATION ACCEPTANCE POLICY Confirmation for the *Cider Swig* is based on the date and time of application submission AND payment. Additionally, we will take your menu into account when we receive your completed application. Our goal is to bring local restaurants and food truck caterers to the forefront in pairings with regional ciders to provide a unique experience for attendees by ensuring variety. While we are unable to guarantee there will not be competing vendors, we will take this consideration very seriously as we receive vendor registrations for the Festival. **Food vendors will be limited to six (6) spaces on a first-come basis.**

Food Vendor Name: _____

Contact Name: _____

Email: _____ Phone: (____) _____

Address: _____ State: _____ Zip: _____

Website: _____ Alt. Phone: (____) _____

How did you hear about the Cider Swig?: _____

Food Truck/Pop-Up set up: Dimensions and Power _____

I am applying as a food vendor for the *Cider Swig* Saturday, September 25th, 2021. I have read and understand the event information, agree to comply with the requirements, and enclose payment for the applicable fees.

Signature: _____ Date: _____

\$175: Early-Bird (by 6/5/2021) \$225: Standard (by 7/31/2021) \$275: Late (after 8/1/2021)

\$75: Required Refundable Deposit Please, add the Marketing Option (\$49)

Total: _____

Please: Find our check enclosed Apply charges to the credit card below Invoice us via PayPal

Card Holder's Name:

Billing Address:

Phone:

Cider Swig

Food Vendor FAQ's

Where do I mail my completed vendor form and fees?

Greater Gig Harbor Foundation, 7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

When is set up?

Set-up for all vendors will begin at 8:00 a.m. September 25. All set up must be completed by 11:00 a.m. and all vehicles must be removed to the parking area. There will be NO set-up after 11:00 a.m.

What are the Festival hours? Gates open at 11:30 am. Festival open: 12:00 p.m. to 5:00 p.m. Food vendors must be able to serve until 5:00 p.m.

What is the Food Vendor Fee?

\$175 Early-Bird (nonrefundable fee paid in full by June 5, 2021) No additional event fees.

\$225 Standard (nonrefundable fee paid in full by July 31, 2021) No additional event fees.

\$275 Late (nonrefundable fee paid in full after August 1, 2021) No additional event fees.

How many workers can I bring in?

Each food vendor will receive three passes. If you need more or have a product that requires more, please contact us.

Marketing Package - \$49: (Valued at \$1,150) Improve your sales and exposure at the event in our marketing over four months! Want your logo on postcards, rack cards, social media and our website? Add the marketing package for just \$49*

*Marketing Package includes:

- Color postcards (4" x 6") - Logo inclusion; circulation: 10,000
- Logo inclusion in media ads (e.g., *Gig Harbor Life, KP News, Kitsap Sun, Tacoma News Tribune, Peninsula Gateway*)
- **Cider Swig** guide, rack cards, flyers and other print media - color logo inclusion
- Facebook & Twitter Posting - (2) Dedicated postings per vendor to highlight booth.

To take advantage of the marketing package, payment and business logo must be received **by June 26, 2021**.

How many food vendors will there be?

Food vendors will be limited to six (6) spaces and is on a first-come, first-served basis. Selected food vendors will set their small plates to complement regional ciders.

What else do I need to know ?

Food vendors will be located in the general admissions area of the festival. Based on past events, attendance is projected to be 2,000+. Each food vendor will receive:

- 1 vendor space
- one 8' table for condiments, supplies, etc. and one garbage can
- Power hook-up (electricity)

What time is teardown?

We expect the festival to be busy with music, eating, and buying continuing until the end. All vendors and events are required to remain open until 5:00 p.m. on event day. There will be NO teardown prior to 5:00 p.m.; NO vehicles will be allowed to enter the event area until event closing.

Other questions? Please call us (253) 514-6338 or by email: ciderswig@gigharborfoundation.org