

Cider Swig

the Greater Peninsula Cider Festival

- Dozens of Regional Ciders
- Live Music & Local Food
- Demonstrations, Art... and more!

Saturday, September 25th 🍏 11:30 AM to 5:30 PM



Proudly Announcing the 8th Annual Cider Swig!

Cider Vendor Information & Application

- Location:** LeMay, America's Car Museum; 2702 E D St., Tacoma, WA 98421
- About:** The **Cider Swig** is organized by the Greater Gig Harbor Foundation, a 501 (c)(3) nonprofit community foundation, and its Parks & Environment Core Area Board (CAB). Proceeds will go to support environmental conservation and education, parks, trails and related initiatives in the greater Gig Harbor and Key peninsulas.
- Fees:** **There is NO vendor fee for participating cideries.** Cider poured will be paid at wholesale at event close.
- Cider Sales:** The **Cider Swig** will include both sampling and selling (for off premises consumption only). There is a small fee of \$25 to help cover set-up and transaction fees. The majority of participating cideries sold out in 2019!
- Booth space:** Each participating cidery will receive a 10' x 15' space, one 8' table, 2 chairs, 70 lbs. of ice, a sample **Cider Swig** glass with a 2 oz. pour line, and a garbage can. Volunteers will be on hand to assist with set-up/tear-down.
- Cider Garden Attendance:** Estimate 1,500 (based on 2018 and 2019 event attendance, combined with enhanced COVID safety)
- Other info:** All participating cideries will be included in **Cider Swig** advertising, from July 5th to event date. In the order of commitment, each will have a feature spotlight on the event page and other media. *Cideries electing to become event sponsors receive priority position in all publications, event materials, web site, social media, etc.*

We will participate in the 2021 Cider Swig. Our application and any applicable Cider Sales Tent fee is enclosed.

Vendor Name: _____

Contact Person: _____

Phone: (____) _____ **Email:** _____

Event Contact: Julie Ann Gustanski - ciderswig@gigharborfoundation.org

7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

ph: (253) 514-6338 or (253) 223-8003

web: www.gigharborfoundation.org/ciderswig

Cider Swig

2021 Cider Vendor Application

Yes, I/We want to participate and are fully committed!

Cidery Name: _____

Contact Name: _____ Distributor (if applicable) _____

Email: _____ Phone: (____) _____

Address: _____ State: _____ Zip: _____

Website: _____ Alt. Phone: (____) _____

How did you hear about the Cider Swig?: _____

We understand that we will be compensated at our wholesale pricing for cider poured at the event. **YES**
On receipt and processing of your completed application we will send you forms for invoicing poured tastes the day of event.

We would like to sell our product in the Cider Sales Tent (for off premises consumption only). **YES** **NO**
If yes, please include your check for \$25.00, payable to the Greater Gig Harbor Foundation, with your completed application. Alternatively, give us a call and pay by credit card. You will receive the retail pricing form once your application is complete.

Information on ciders we intend to pour is below. Please help us ensure that the event program contains accurate information. ***If any changes are made to our line up, we will provide updated information by September 1, 2020.***

Details	Cider #1	Cider # 2	Cider # 3	Cider #4	Cider #5
Cider Name:					
Description:					
Pairs well with:					
Wholesale or Nonprofit Cost by unit (specify: btll, 1/6, etc.)					

Cider Swig

Cider Vendor FAQ's

Where do I mail my completed vendor application form and any fees?

Greater Gig Harbor Foundation, 7191 Wagner Way, Suite 102, Gig Harbor, WA 98335

When and where is set up?

Set-up for all vendors will begin at 8:00 a.m. September 25, on the groomed grass ball field. **All set up must be completed by 10:30 a.m. and all vehicles removed to the parking area.** There will be NO set-up after 11:00 a.m.

What are the festival hours? Gates open at 11:30 a.m. Cider Garden Open: 11:30 a.m. to 5:30 p.m.

Can I sell branded items?

Yes. All such sales will be confined to the booth space provided. Any information you would like to make available on your product must also be confined to your booth space.

Can I sell my product?

Yes. The **Cider Swig** will include both sampling and selling (for off premises consumption only). Approved **Cider Swig** personnel will conduct all product sales from a single "**Cider Sales Tent**" station. If you would like to have your product in the Sales Tent, please check the box on the application and include the \$20 fee with your completed form. **Note:** Most 2019 participating cideries had product available in the Sales Tent, nearly all product sold out!

How many workers can I bring in?

Each cider vendor will receive two passes. If you need more or have a product that requires more, please contact us.

Will food be available?

Yes. The festival will have local restaurants and food trucks on site. With the success of **Cider Swig** in 2019, we will be adding additional food vendors. Food vendors are selected to complement regional ciders. ***If you have any suggestions, please let us know!***

What do I need?

Cider vendors must bring enough sampling product for **1,500 2-ounce pours**.

Please also bring product for sale, marketing material, a good sense of humor, help and a good pair of shoes. If you are selling branded items at your booth, a portable credit card reader will be helpful.

Your canopy and booth/table space decoration is your responsibility.

Each participating cidery vendor will receive:

- 10' x 15' space (on groomed grass field)
- One 8' table, 2 chairs, a token bucket, 70 lbs. of ice, and a garbage can
- A **Cider Swig** glass with a 2 oz. sample pour line

What time is teardown?

The Festival will be busy with music, eating, and buying continuing until the end. All vendors and events are required to remain open until 5:00 p.m. on event day. **There will be NO teardown prior to 5:00 p.m.** For the safety of attendees, NO vehicles will be allowed to enter the event area until event closing at 5:00 p.m.

Other questions? Please call us (253) 514-6338 or by email: ciderswig@gigharborfoundation.org

Vendor space is on a first-come, first-served basis. Cider Swig 2019 was sold out.