

Cider Swig

the Greater Peninsula Cider Festival

over | **100 CIDERS**
LIVE MUSIC
ENTERTAINMENT
GREAT FOOD
FAMILY FUN



Building, Bridging, Enriching!

2021 Sponsorship Opportunities

What is the Cider Swig?

With over 4,000 attendees, 100+ regional ciders to sample, great food, and live music. And, the best part – proceeds support the *Lu Winsor Environmental Grant* program and other initiatives that support parks, trails, resource conservation and education in our greater peninsula community.

The 8th annual Cider Swig will take place on September 25, 2021. Dozens of Northwest cidemakers will again present some of the finest ciders west of the Mississippi to the growing community of cider lovers and the cider-curious alike traveling from near and far to join in a day of cider sipping fun. Live music and entertainment, awesome eats, and much more will assure a great day! Unlike years past, the 2020 Cider Swig will be 21+ only for the sake of safety and current guidelines. We hope the 9th Cider Swig will enable us to return to the usual family fun affair!

Annually, the **Cider Swig** combines eco-awareness and a commitment to our community. Proceeds go to support environmental education, watershed health, conservation and related works throughout the Gig Harbor and Key Peninsulas.

Sponsorship has its advantages ~ we proudly invite you to join!

When: Saturday, September 25, 2021 – 11:30 AM to 5 PM

Where: LeMay, America's Car Museum

Event Information: Greater Gig Harbor Foundation at (253) 514-6338

More Information:

Julie Ann Gustanski, Event Chair – (253) 514-6338, ext. 102 or by email: ciderswig@gigharborfoundation.org



Festival Sponsorship Packages

\$5,000 Cider Swig Presenting Sponsor

- 🍏 Exclusive festival naming rights
“Cider Swig Festival presented by...”
- 🍏 One private VIP tent, with tables and chairs
- 🍏 20 VIP guest tickets, includes five taste tokens and a tasting glass for each guest
- 🍏 Six VIP parking passes
- 🍏 Logo/company name included in event advertising and banners
- 🍏 Premium logo placement and link on event webpage and social media
- 🍏 Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- 🍏 Opportunity for two banners and one 10' x 10' booth and/or product demonstration at festival
- 🍏 Full page color ad in event program



For example only, actual setup may differ.

Festival Sponsorship Packages (cont.)

\$2,500 Cider Garden Sponsor

- Exclusive naming rights, ***“Cider Swig Garden presented by...”***
- Eight Festival tickets, includes a tasting glass and five taste tokens per guest, and two VIP parking spaces
- Logo/company name included in print advertising and event banners
- Premium logo placement and link on event webpage and social media
- Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- Opportunity for two company banners and one 10' x 10' booth at festival
- Full page color ad in event program

\$1,500 Cider Swig Stage Sponsor

- Exclusive naming rights, ***“Cider Swig Stage presented by...”***
- Four Festival tickets, includes a tasting glass and five taste tokens per guest, and one VIP parking space
- Logo/company name included in print advertising and event banners
- Premium logo placement and link on event webpage and social media
- Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- Opportunity for one company banner and one 10' x 10' booth at festival
- 1/2 page, full color ad in event program

\$1,250 Applet Sponsor

- Four Festival tickets, includes tasting glass and five taste tokens per guest, and one VIP parking space
- Logo/company name on event webpage and social media
- Recognition in local/regional radio, television, print and social media advertising, and day-of-festival announcements
- Logo/company name included in print advertising and event banner
- Opportunity for one banner and one 10' x 10' booth at festival
- ½ page, full color ad in event program

\$850 Sponsor

- Three Festival tickets, includes tasting glass and five taste tokens per guest
- Logo/company name included in print advertising and event banner
- Logo/company name placement on event webpage and social media
- Recognition in local/regional press and social media advertising, and day-of-festival announcements
- Opportunity for one company banner and one 10' x 10' booth at festival
- 2-color ad/logo in event program (2.5" x 2.5")

\$500 Keg Sponsors

- Two Festival tickets, includes tasting glass and five taste tokens per guest
- Logo/company name on event webpage and social media
- Recognition in local/regional press and social media advertising, and day-of-festival announcements
- Logo/company name on print advertising and event banner
- 2-color ad/logo in event program (1.75" x 1.75")



SPONSORSHIP FORM

FEDERAL TAX ID#: 43-2104829

GGHF Parks & Environment CAB

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 Rob Rigoni, *Co-Chair*
 Odette Alina
 Karen Larson, *GGHF EnviroCorps*
 Toni Gillespie
 Rick Gillespie
 Ariel Gustanski
 Julie Ann Gustanski
 GGHF CEO & Cider Swig Chair

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The Greater Gig Harbor Foundation is a 501(c)(3) charitable nonprofit organization registered with the Washington State Charities Program as required by law. Information may be obtained by calling 800.332.4483 or 360.725.0378

Sponsor / Business Name:	
Contact Person:	
Contact Phone Number:	
Mailing Address:	
Sponsorship Level: I/We/My company would like to be a ... <input type="checkbox"/> \$5,000 – Cider Swig Presenting Sponsor (one only) <input type="checkbox"/> \$2,500 – Cider Garden Sponsor (one only) <input type="checkbox"/> \$1,000 – Cider Swig Stage Sponsor (only one) <input type="checkbox"/> \$500 – Sponsor <input type="checkbox"/> \$200 – Sponsor <input type="checkbox"/> In-kind Services/Goods/Products donor to the Cider Swig	
Description of donated services, goods or products:	
Value:	
Expiration Date (if applicable):	
Please check all that apply: <input type="checkbox"/> GGHF has my permission to create a gift certificate	
Donor/Sponsor Signature:	Date:

Thank you for your support of the Cider Swig!